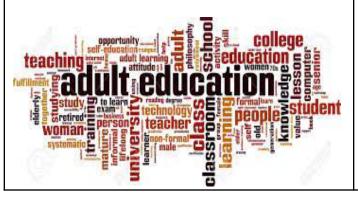




## **Steering Committee**



## **MEETING MINUTES**

Thursday, August 15, 2024

12:30 p.m. to 1:00 p.m. Lunch 1:00 p.m. to 2:00 p.m. Meeting

Location: San Mateo Adult & Career

**Education** 

789 E. Poplar Avenue

San Mateo, CA

Agenda Topic:	Outcomes:
Welcome & Introductions	
Annual Plan 2024-2025  • Annual Plan 2024-2025	PowerPoint Presentation by Dr. Ka'Ryn Holder-Jackson
Allitual Flail 2024-2025	Annual Plan Overview     Plans & Goals     Regional Planning Overview     Meeting Regional Needs     Address Educational Needs     Improve Integration of Services & Transitions     Improve Effectiveness of Services     Fiscal Management Executive Summary     ACCEL consists of 9 member agencies within the 4 subregions of San Mateo County     San Mateo County is home to diverse industry sectors     Bioscience & Biotech     Information Technology     Hospitality     Healthcare     Transportation     Green Technology     The Trades Regional Needs
	<ul><li>Adult Basic/Adult Secondary Education</li><li>Programs for Immigrants</li></ul>

	<ul> <li>Career Technical Education</li> <li>Primary Goals</li> <li>Increase access and improve adult basic and adult secondary education programs</li> <li>Increase high school diploma and GED by 5%</li> <li>Improve student learning outcomes</li> <li>Increase program completion/graduation by 7.5%</li> <li>Increase student transitions to college and career</li> <li>Career readiness</li> </ul>
ACCEL Marketing Proposed Name Change	<ul> <li>ACCEL Marketing Project</li> <li>Marketing Company</li> <li>Global Cloudr, Inc.</li> <li>Project Scope</li> <li>Refresh brand</li> <li>New logo</li> <li>Tag Line</li> <li>Website refresh</li> <li>Name change</li> <li>Branding Questionnaire</li> <li>Name change and tagline suggestions discussed and evaluated</li> </ul>
3 Year Strategic Plan  • Timeline  Adjourn	<ul> <li>3 Year Strategic Plan</li> <li>Due September 15, 2025</li> <li>Planning Management Team Retreat</li> <li>Engaging Community</li> </ul>

## Attendees:

Angulo, Nereida, Skyline College
Bernhardt, Chris, NOVAworks
Bourdon, Karla, South San Francisco Public Libraries
Bowers, Kailani, College of San Mateo
Efigenio, Araceli, San Mateo County Libraries
Gamet, Drew, La Costa Adult School
Garcia, Alexis, Sequoia Adult School
Livingstone, Todd, Sequoia Adult School
Mann, Kira, San Mateo Adult School
Miranda, Marcela, San Mateo County, Office of Education
Sanchez, Amairany, San Mateo County Libraries
Sparks, Lisa, San Mateo Adult School
Taylor, Angela, San Mateo Adult School
Villar, Patty, San Mateo Adult School