

<p>Steering Committee</p> 	<p><u>MEETING MINUTES</u></p> <p>Thursday, August 15, 2024</p> <p>12:30 p.m. to 1:00 p.m. Lunch 1:00 p.m. to 2:00 p.m. Meeting</p> <p>Location: San Mateo Adult & Career Education 789 E. Poplar Avenue San Mateo, CA</p>
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Agenda Topic:	Outcomes:
Welcome & Introductions	
<p>Annual Plan 2024-2025</p> <ul style="list-style-type: none"> • <u>Annual Plan 2024-2025</u> 	<p>PowerPoint Presentation by Dr. Ka’Ryn Holder-Jackson</p> <p>Annual Plan Overview</p> <ul style="list-style-type: none"> • Plans & Goals • Regional Planning Overview • Meeting Regional Needs • Address Educational Needs • Improve Integration of Services & Transitions • Improve Effectiveness of Services • Fiscal Management <p>Executive Summary</p> <ul style="list-style-type: none"> • ACCEL consists of 9 member agencies within the 4 subregions of San Mateo County • San Mateo County is home to diverse industry sectors <ul style="list-style-type: none"> ○ Bioscience & Biotech ○ Information Technology ○ Hospitality ○ Healthcare ○ Transportation ○ Green Technology ○ The Trades <p>Regional Needs</p> <ul style="list-style-type: none"> • Adult Basic/Adult Secondary Education • Programs for Immigrants

	<ul style="list-style-type: none"> ● Career Technical Education <p>Primary Goals</p> <ul style="list-style-type: none"> ● Increase access and improve adult basic and adult secondary education programs ● Increase high school diploma and GED by 5% ● Improve student learning outcomes ● Increase program completion/graduation by 7.5% ● Increase student transitions to college and career ● Career readiness
ACCEL Marketing Proposed Name Change	<p>ACCEL Marketing Project</p> <ul style="list-style-type: none"> ● Marketing Company <ul style="list-style-type: none"> ○ Global Cloudr, Inc. ● Project Scope <ul style="list-style-type: none"> ○ Refresh brand ○ New logo ○ Tag Line ○ Website refresh ○ Name change ● Branding Questionnaire <ul style="list-style-type: none"> ○ Name change and tagline suggestions discussed and evaluated
3 Year Strategic Plan <ul style="list-style-type: none"> ● Timeline 	<p>3 Year Strategic Plan</p> <ul style="list-style-type: none"> ● Due September 15, 2025 ● Planning Management Team Retreat ● Engaging Community
Adjourn	

Attendees:

- Angulo, Nereida, Skyline College
- Bernhardt, Chris, NOVAworks
- Bourdon, Karla, South San Francisco Public Libraries
- Bowers, Kailani, College of San Mateo
- Efigenio, Araceli, San Mateo County Libraries
- Gamet, Drew, La Costa Adult School
- Garcia, Alexis, Sequoia Adult School
- Livingstone, Todd, Sequoia Adult School
- Mann, Kira, San Mateo Adult School
- Miranda, Marcela, San Mateo County, Office of Education
- Sanchez, Amairany, San Mateo County Libraries
- Sparks, Lisa, San Mateo Adult School
- Taylor, Angela, San Mateo Adult School
- Villar, Patty, San Mateo Adult School