

Ramirez, Janet, Cañada College
Redmond, Stephen, Sequoia Union High School District
Robinson, Chris, Caminar, Supported Education
Roganova, Tatiana, Sequoia Adult School
Salinas, Carolina, County of San Mateo, Immigrant Services
Sparks, Lisa, San Mateo Adult & Career Education
Taylor, Angela, San Mateo Adult & Career Education
Villar, Patty, San Mateo Adult & Career Education
White, Mercedes, Cañada College

New Proposed CTE Programs

Education Code Section 84906 (3) (a) states that before establishing a Career Technical Education Program, each member of a local adult education consortium, or the consortium as a whole, shall conduct a job market study of the labor market area in which it proposes to establish the career technical education training program or rely upon the most recent job market study of the labor market area conducted by the local workforce development board. The study shall use local labor market information and consider a supply analysis of existing career technical education programs for adults maintained by high schools, community colleges, and other postsecondary educational institutions in the geographic area to ensure that the anticipated employment demand for adults enrolled in the proposed training program justifies the establishment of the proposed courses of instruction. After completing the job market study and before establishing the career technical education training program, the governing body of a member of a local adult education consortium, or the consortium as a whole, as applicable, shall determine if the job market study justifies the proposed career technical education program.

ACCEL Proposed New Career Technical Education Training Programs

The following proposed New Career Technical Education Training Programs were submitted to ACCEL's executive leadership team. The leadership team consists of the directors of each of the five K12 adult schools, and the workforce directors/deans of the three community colleges.

The proposed new programs were presented by the schools hosting the programs. The proposed programs were reviewed, discussed and approved for recommendation for presentation and approval by the ACCEL steering committee at its meeting scheduled for Thursday, March 21, 2024.

La Costa Adult School, Half Moon Bay

Barbering & Cosmetology Apprenticeship Program

- The program aims to equip students with the necessary skills, knowledge, and hands-on experience to excel in various beauty-related professions. By offering comprehensive instruction in hairstyling, esthetics, manicuring, and more, the program intends to produce highly competent graduates ready to enter the workforce. Upon completing the program, students will have mastered essential competencies in hairdressing, health and safety, esthetics, manicuring and pedicuring. These competencies will prepare students to enter a wide range of occupations within the beauty industry, including hair stylists, cosmetologists, estheticians, manicurists/pedicurists, makeup artists, beauty consultants, salon managers, beauty educators/instructors, or beauty product sales representatives.

San Mateo Adult & Career Education, San Mateo

Business Entrepreneurship (How to Start a Business)

- The 15 week introduction to Business Entrepreneurship course is designed to provide a strong foundation in the fundamentals of business planning and the knowledge and skills needed to succeed in the ever-evolving world of business. The course is designed to enable participants to develop a strategic mindset and make informed decisions. Participants will gain practical experience in developing business plans and conducting market research, knowledge of the latest trends and best practices in the field. By the end of the course, participants will have a solid understanding of the key element of business planning, and will be well-positioned to pursue further studies or to apply their newfound skills in a professional setting.

Cañada College

Introduction to Artificial Intelligence (AI)

- Introduction to Artificial Intelligence is a six week course offered through Canvas, focusing on the foundational concepts of AI and its practical applications in the job market. This course will cover a brief history of AI, an introduction to basic concepts and terminologies, and demonstrations and hands-on exercises of how AI can be effectively used for writing, researching, and image generation for professional career development. This course will also cover the ethical considerations of AI, and students will be tasked with completing a research assignment on this topic.

The aforementioned proposed new programs were presented to the steering committee by Drew Gamet, Director, LaCosta Adult Education, Half Moon Bay; Lynette Garcia, Career Education Program Coordinator, San Mateo Adult & Career Education; and Mercedes White, Program Services Coordinator, Cañada College.

After presentation and discussion, the proposals were submitted for a vote. The proposals were approved and will be open for registration immediately.

ELL Healthcare Pathways Grant

- Governor's Care Economy Workforce Development Package, Budget Act of 2022-2023
- One-time \$130 million appropriation of Prop 98 funds to develop healthcare focused vocational pathways distributed across three years:
 - \$30M in FY 22-23
 - \$50M in FY 23-24
 - \$50M in FY 24-25
- Intended for English language learners (ELL) across all levels of English proficiency
- Interagency workgroup jointly developed a data-driven approach to determine eligible consortia
- Chancellor's Office, California Department of Education, Labor and Workforce Development Agency, and California Health and Human Services Agency
- July 18, 2023, Invitations to Submit an LOI Sent to 51 of 71 CAEP Regional Consortia
- Intended for English language learners (ELL) across all levels of English proficiency
- Based on the following eligibility selection criteria
 - 30% ELL Students
 - 30% ELL Resident
 - 25% ELL Resident Growth
 - 10% Unmet Demand
 - 10% Regional Poverty
- Grant Requirements: Funds May Be Used to Support Existing Healthcare Vocational Programs *or* New Pathways Healthcare Pathway Programs
 - Dental Assistants
 - Emergency Medical Technicians
 - Pharmacy Technicians
 - Nursing Assistants
 - Phlebotomists
 - Social & Human Service Assistants
- ACCEL's Grant Funding
 - Fiscal Year 2023-2024 ACCEL Awarded - \$613,986
- ACCEL's Work Plan
 - Jefferson Adult School, South San Francisco Adult School, and Skyline College
 - Emergency Medical Technician Program
 - San Mateo Adult & Career Education, Sequoia Adult School, and College of San Mateo
 - Dental Assisting
 - San Mateo Adult & Career Education
 - Medical Assisting
 - Phlebotomy
 - Pharmacy Technician
 - Cañada College
 - Medical Assisting
- Round 2
 - May 1st – Invited to Apply for Round 2 Funding

- Maximum Funding Available - \$892,652, Fiscal Year 2024-2025
- Next Steps
 - Submit Letter of Intent to Apply
 - Prepare Work Plans and Budgets
 - Submit by May 31, 2024

Public Comments

Chris Robinson and Jasmine Guerrero, Caminar: Supported Education

- Caminar's Supported Education Program is a collaboration between Caminar, San Mateo County Behavioral Health and Recovery Services, the College of San Mateo, and Skyline College
- The Supported Education Program's purpose is to educate, empower, and expose clients to new experiences. We also demonstrate and model ways clients can have positive social interactions and social skills
- We offer classes that are a soft entry or reentry into the college system
- At the College of San Mateo, we offer Introduction to Peer Counseling I and Advanced Peer Counseling II. These classes are offered at no cost and Caminar provides transportation
- The Skyline College class is an introduction to academic and career exploration. We also provide support and assist with registration, college tours, and information regarding resources

San Mateo County Community Survey

- Survey to help inform how resources could help support San Mateo residents
- Responses are confidential
- www.research.net/r/smcnfo